

Cookie Policy

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our Privacy Policy which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by Cheer We Go, a trading names of Cheer We Go Ltd and for more information see www.cheerwego.com

Our website

This cookie policy only relates to your use of our website.

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (e.g. computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your permission (Consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested (e.g., use our checkout process).

You can withdraw any consent to the use of cookies or manage any other cookie preferences by contacting us at hello@cheerwego.com

Our use of cookies

Sometimes we may use analytics cookies, set using third party web analytics software, which allow us to monitor our website traffic.

We will not pass this data to third parties in such a way that would allow them to identify visitors personally. However, we may associate this cookie data with other personally identifiable data submitted by you (for instance when you submit a form, or partially complete a form, or leave items in your shopping basket), in order to make sure that our communications are as relevant to you as possible.

Sometimes we may use this data to highlight our products or services which we think will be of interest to you based on your use of our websites, or to contact you and offer help if you appear to be having difficulty completing an order.

We may also use third party cookies during e-commerce transactions to help prevent fraud.

Third party access to the cookies

The cookies we use will only be accessed by us and those third parties named in this policy for the purposes referred to in this cookie policy. Those cookies will not be accessed by any other third party.'

How to turn off all cookies and consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them please go to the guidance on cookies published by the UK Information Commissioner's Office, www.aboutcookies.org or www.allaboutcookies.org.

How to contact us

Please contact us, if you have any questions about this cookie policy or the information, we hold about you.

If you wish to contact us, please send an email hello@cheerwego.com

Do you need extra help?

If you would like this notice in another format (for example: audio, large print, braille) please contact us (see 'How to contact us' above).

Changes to this policy

This policy was published on 15^{9h} January 2024.

We may change this policy from time to time, when we do we will inform you via our website.