

## HOW TO ORGANISE A CHEER WE GO FOR YOUR LOVED ONE

**Cheer We Go®** is a new, creative and meaningful way to celebrate or support a family member with a heartfelt collection of voice messages from a group of their friends, family or workmates. Whether it's for a big birthday, anniversary, graduation or during a challenging time like illness, **Cheer We Go** makes it super easy for you as the organiser to create a memorable group gift that is highly personal, very affordable, and simple to deliver - **perfect if you're always super busy!**

### Your Role as the Cheer Leader

As the Head Cheer Leader, you'll be organising the Cheer Squad (family and friends) to create a memorable and thoughtful gift for your Superhero loved one (but thankfully for you, it's super simple, as we do all the heavy lifting!)

#### Here's how:

- 1 Set Up the Cheer We Go Collection**
  - Visit [cheerwego.com](https://cheerwego.com) and create a collection for your loved one.
  - Add the Superhero's name (your family member) by entering their details, and you'll auto generate a link to share with the Cheer Squad.
- 2 Invite the Cheer Squad**
  - Share the link or QR code via your usual communication channels such as WhatsApp or text/email.
  - Explain the goal: Each member contributes a short or long voice message - anything from well wishes to funny stories, poems or heartfelt thanks.
- 3 Inspire Participation**
  - Provide relevant examples to make it easy for everyone to get started:
    - "We're so excited to be celebrating your big 4-0 this month and partying the night away ..."
    - "Happy Golden Wedding Anniversary Nana & Gramps.."
    - "I'm so proud of you getting this well earned promotion.."
    - "We are so sorry to hear you're stuck in hospital at the moment, feeling so unwell ...."
    - "Congratulations on Graduating & passing your exams..."
    - "What exciting news to hear of baby Teddy's safe arrival"
  - Encourage creativity: include cheeky anecdotes, inside jokes, poems, singing or maybe a group family cheer for added memory making!
- 4 Set a Deadline for Submissions**
  - Clearly communicate a deadline to ensure the collection stays on schedule. Send a nudge 2 days before to remind.
- 5 Wrap Up & Deliver the Final Collection**
  - Once all messages are submitted, add an optional intro/outro or transcription to read, if desired and then hit WRAP UP.
  - Cheer We Go will compile the messages into a polished single MP3 collection.
  - Present the gift as a link or QR code in a card, or email - it's a keepsake your loved one can download & treasure forever.

### Why Choose Cheer We Go?

- **Affordable:** Free for up to 5 voice notes or 5 minutes. Larger collections start at just £20/20 people.
- **Memorable:** A unique, personal gift that your loved one will cherish for years & can replay endlessly.
- **Super Easy to Organise:** Share the link, and let friends & family contribute at their convenience.

### Get Started Now!

Visit [cheerwego.com](https://cheerwego.com) to create your Cheer We Go collection today. Let's make this special gift truly unforgettable!

For more help, contact us at [hello@cheerwego.com](mailto:hello@cheerwego.com)